

Downtown Modesto Partnership Board of Directors Meeting Minutes

/Date of Meeting:	08/08/18	Time:	4:00 PM
Minutes Prepared By:	Susan Martin	Location:	1625 I Street Modesto

1. Attendance

Present	Rose Louis, Josh Bridegroom, Barrett Lipomi, Fred Silva, Lynn Dickerson, David Boring, Ann Endsley,
Absent	Ryan Swehla, Greg Reed, Mike Moradian, Mike Goss, Saul Trujillo, Ted Brandvold
Others	Stephanie Burtch, Susan Martin, Edgar Garcia

2. Discussion

#	Topics	Presenter
1	<p>Welcome and Approval of Minutes</p> <ul style="list-style-type: none"> - Fred opened the meeting at 4:12 p.m. - Fred asked for approval of minutes from the 06/13/18 board meeting. <ul style="list-style-type: none"> o Board approved the minutes as presented (L. Dickerson/D. Boring; unanimous) 	Fred S.
2	<p>Public Comments</p> <ul style="list-style-type: none"> - None 	Any
3	<p>Administrative Update (Recap of past month's activities and upcoming initiatives)</p> <ul style="list-style-type: none"> - Josh asked Susan to present updates from the Experience Engineer Staff and the Gospel Mission Volunteer Project. Susan informed the board that we are short one Experience Engineer due to medical reasons. We hope to be back to normal operations soon. Susan indicated that the Gospel Mission volunteers had collected approx. 5,000 pounds of garbage since they started in June. - Josh had Stephanie recap the August First Friday event. Stephanie indicated that it was successful, attendance was good and the vendors were happy. She informed everyone that we made profit on the event with vendor fees and sales at the DoMo Partnership booth. - Josh identified that we had taken over the planning the logistics for the upcoming Mural Festival on September 7th and 8th. Sponsorships are still coming in and we are hoping for a great event. - Josh indicated that his meeting to discuss downtown housing with the City Manager and County CEO will be happening next week. He will know more about where that project stands following the discussion. - Josh confirmed that the J Street Project is currently on hold and will not be going to City Council this month. - Josh indicated that the taxes were completed. - Josh is currently work on the 2018/2019 Assessments and will be getting those over to the County by next week. 	Josh B.

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	- The current financials were provided and reviewed.		
4	<p>Executive Team Update</p> <ul style="list-style-type: none"> - Fred recapped the Executive Team Meeting. He indicated that there was discussion of the Dog Days of Summer promotion that was being worked on. We were just waiting to get the supplies needed such as the bowls and treats to place outside the businesses. Fred also identified that there had been discussion about looking to hire a temporary Parking Manager. It was that this would be looked at again after there is resolution on the J Street project. 	Fred S.	
5	<p>Discuss Organizational Focus</p> <ul style="list-style-type: none"> - Josh recapped the mission of the organization and the history of its founding. He expressed the importance of collaborating with other entities downtown such as the City, County, DID, Opportunity Stanislaus and Chamber. He informed the board that the City wants to work on a downtown vision document before approving any major changes downtown. Consequently, he recommended that until the downtown vision document is completed we would focus on projects such as holiday decorations, landscape enhancements, and new downtown activities to activate public spaces, etc. - There was some roundtable discussion on this change in focus and a broad show of support. 	Josh B.	
10	<p>Board Member Forum</p> <ul style="list-style-type: none"> - There was general discussion around the table. 	Any	
11	<p>Adjourn Regular Meeting</p> <ul style="list-style-type: none"> - Fred adjourned the regular meeting at 5:14 p.m. 	Fred S.	

3. Action Items					
Action	Owner		Due Date		
Josh to work with City on the Downtown Vision Document	Josh		Ongoing		
5. Next Meeting (if applicable)					
Date: (MM/DD/YYYY)	09/12/18	Time:	4:00pm	Location:	1625 I Street Modesto