

**Downtown Modesto Partnership
Board of Directors
Meeting Minutes**

Date of Meeting:	01/17/18	Time:	4:00 PM
Minutes Prepared By:	Susan Martin	Location:	1625 I Street

1. Attendance

Present	Rose Louis, Josh Bridegroom, Ryan Swehla, Fred Silva, Mike Goss, Barrett Lipomi, Greg Reed, Lynn Dickerson, David Boring, Craig Stott
Absent	Hank Barrett, Neal Khatri, Patrick Burda, Dave Gianelli, Sue Richardson
Others	Susan Martin, Dave Lyghtle, Stephanie Burtch, Bob Kimball, Dave Ridenhour, Denise Crosby, Nancy Young, Jennifer Williams

2. Discussion

#	Topics	Presenter
1	<p>Welcome and Approval of Minutes</p> <ul style="list-style-type: none"> - Fred opened the meeting at 4:03 p.m. - Fred asked for approval of minutes from the September 13, 2017 board meeting. <ul style="list-style-type: none"> o Board approved the minutes as presented (R.Louis/M. Goss; unanimous) 	Fred S.
2	<p>Public Comments</p> <ul style="list-style-type: none"> - None 	Any
3	<p>Administrative Update (Recap of past month's activities and upcoming initiatives)</p> <ul style="list-style-type: none"> - Josh provided an update on the past month's administrative items. He and Stephanie presented a tentative schedule for the State of the Downtown on March 1, 2018. Josh identified that he will be providing two free tickets to property owners who want to attend, but that there will otherwise be a nominal fee for admission to help cover production costs and ensure we are being good stewards of the funds we receive from our property owner community. 	Josh B.
4	<p>Modesto On Ice Report</p> <ul style="list-style-type: none"> - Jerome discussed the success of Modesto on Ice this season. He said that they have solid numbers. He indicated that it has been overwhelmingly positive for Modesto and especially downtown. He has plans for a roller rink in the 2019 season. He still needs to work on extending his current contract and get City support for this project. 	Jerome M.
5	<p>Downtown Housing Survey</p> <ul style="list-style-type: none"> - Ryan recapped the results of the housing survey that was sent out in late 2017. He indicated that the purpose of the survey was to gauge real interest from people wanting to move downtown. Of those who responded, 280 said they want to live downtown. There was more interest in owning rather than renting, and many indicated they would like a two to three bedroom unit. 	Ryan S.

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	Ryan indicated that the overall survey responses were very positive, and that he's hoping they will contribute toward efforts to attract housing development in the near future.		
	Recognition of Directors <ul style="list-style-type: none"> o Josh recognized the outgoing board members: Hank Barrett, Sue Richardson, Dave Gianelli, Neal Khatri and Craig Stott. He thanked them for the contribution to the board over the past year. Josh also recognized Rose Louis as the Board Member of the Year for her dedication and commitment and always being willing to step up wherever needed to lend a hand. 	Josh B.	
6	Action: Nominating Committee Recommendation – Discuss Appointments to the Governing Board <ul style="list-style-type: none"> - Fred informed that board that the Executive Team had reviewed the nominations that were presented. He said they all agreed that they would be great additions to the Board and recommended them for approval. <ul style="list-style-type: none"> o Board approved the appointments to the Governing Board as recommended. (L. Dickerson/R Swhela; unanimous) 	Fred S.	
7	Discuss Organizational Philosophy <ul style="list-style-type: none"> - Josh informed the board that it is important for every organization to have an organizational philosophy – the foundational belief that governs everything the organization does. He went on to explain that the organization has adopted a three part vision and a strategic direction (which are the “what” and “how” of the work we do) but has not developed a mission statement (the why). Josh read a statement to the Board that he felt framed the purpose and mission of the organization. This was coupled with an illustrative exercise, demonstrating the value and importance of the statement he read. The board showed general agreement for the direction of the statement. Josh said he would bring a draft to the Executive Team for discussion and development of a recommendation for the full board. 	Josh B.	
8	Discuss Homeless Situation <ul style="list-style-type: none"> - Josh discussed the current homeless situation downtown, indicating that the state law has made it extremely difficult to do anything about chronic mental health and drug addicted homeless individuals. He indicated that Downtown Partnership staff works closely with Modesto Police Department and Stanislaus County Behavioral Health only to find that the process results in moving homeless people from one property to another or to an institution for a few hours or days at most and then they're back on the streets again. He feels that the downtown partnership needs to collect information, educate and bring awareness to the issue. The organization can't solve the problem, but it can help by working with the City and County as well as lobby for policies that make a difference. 	Josh B.	
9	Board Members Forum (This is a time for board members to raise items of concern or make announcements. Per the Brown act, no discussion or action take place on any issue raised.) <ul style="list-style-type: none"> - There was a roundtable discussion by various members of the board at the conclusion of the meeting. 	Fred S.	
10	Adjourn Regular Meeting	Fred	

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	- Fred adjourned the regular meeting at 5:25 p.m.		

3. Action Items

Action	Owner	Due Date
Finalize Mission Statement for the Organization	Josh	2-14-18

4. Next Meeting (if applicable)

Date: (MM/DD/YYYY)	02/14/18	Time:	4:00pm	Location:	1625 I Street
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