

Downtown Modesto Partnership Board of Directors Meeting Minutes

Date of Meeting:	05/10/17	Time:	4:00 PM
Minutes Prepared By:	Susan Martin	Location:	1601 I Street 5 th Floor
1. Attendance			
Present	Rose Louis, Barrett Lipomi, Craig Stott, Hank Barrett, Greg Reed, Lynn Dickerson, Mike Goss, Neal Khatri, Patrick Burda, Ryan Swehla, Fred Silva, David Boring, Josh Bridegroom		
Absent	Kole Siefken, Sue Richardson, Dave Gianelli		
Others	Susan Martin, Dave Lyghtle, Doug Ridenour, Ruben Imperial		
2. Discussion			
#	Topics	Presenter	
1	<p>Welcome and Approval of Minutes</p> <ul style="list-style-type: none"> - Fred opened the meeting at 4:02 p.m. - Fred asked for approval of minutes from the April 12, 2017 board meeting. <ul style="list-style-type: none"> o Board approved the minutes as presented (H. Barrett/C. Stott; unanimous) 	Lynn D.	
2	<p>Public Comments</p> <ul style="list-style-type: none"> - Doug Ridenour discussed the flower pots that are located downtown. He indicated that the City was open to talking with the Downtown Modesto Partnership about taking it over. 	Any	
3	<p>Downtown Anti-Social Behavior Initiative</p> <ul style="list-style-type: none"> - Ruben Imperial presented information on Focus on Prevention. He discussed what the program is about, and what areas they focus on. He talked about their recent partnering with the Downtown Modesto Partnership to focus on strategies to address public anti-social behavior. Finally, he mentioned that the County is planning to open an access center on a trial basis in a modular building along 12th Street, between H and I Streets in hopes that it would alleviate some of the problematic anti-social behavior by connecting those with needs into services. 	Ruben I.	
4	<p>Administrative Update (Recap of past month's activities and upcoming initiatives)</p> <ul style="list-style-type: none"> - Josh presented the updates from the Clean and Safe Staff for the month of April. - Josh reviewed the security report from Rank Security. - Josh presented and reviewed the Financial Statement of Activity for the Downtown Modesto Partnership. - Josh confirmed the details of the ACE train trip on Tuesday May 16, 2017 and included the itinerary for that day. - Josh confirmed that the new trash receptacles are continuing to be installed. Older trashcans will be moved out to the exterior streets. - Josh confirmed that there had been three submissions for the Utility Box Project. The Urban Design Team will be reviewing the submissions at their meeting on May 19, 2017. 	Josh B.	

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5	<p>State of the Downtown Event</p> <ul style="list-style-type: none"> - Fred discussed the State of the Downtown Event. He said the overall feedback on the event was very positive. Fred discussed a few areas of improvement for next event. It was suggested that a dry run be held a few days before next year, so that board members can provide suggestions and input. 	Fred S.	
6	<p>Action: Recommendation from Executive Committee – Discuss Committee Member Expectations</p> <ul style="list-style-type: none"> - Lynn D. reviewed the DoMo Committee Member Expectations that was put together by the Executive Committee. These expectations are a stepping stone to members who may eventually want to participate on the Board of Directors. - Fred asked for an approval of the DoMo Committee Member Expectations. <ul style="list-style-type: none"> o Board approved the Committee Member Expectations as presented (H. Barrett/D. Boring; unanimous) 	Lynn D.	
7	<p>Action: Recommendation from Executive Committee – Discuss Sponsorship Criteria</p> <ul style="list-style-type: none"> - Barrett L. reviewed the DoMo Sponsorship Criteria that was put together by the Executive Committee. DoMo will have a set budget each year to sponsor activities and the request will have to meet the requirements therein. The criteria will be placed on the company website so that anyone that is looking to request a sponsorship can see the requirements prior to putting in their request. - Fred asked for an approval of the DoMo Sponsorship Criteria. <ul style="list-style-type: none"> o Board approved the DoMo Sponsorship Criteria as presented (L. Dickerson/M. Goss; unanimous) 	Barrett L.	
8	<p>Action: Discuss Partnering with City on Traffic Study for J Street Improvements</p> <ul style="list-style-type: none"> - Josh presented the tentative design for the J Street Improvements, reviewing all the work and community meetings that had gone into putting the design together. He indicated that is looking for a show of support from the Board of Directors to provide the backing needed to move forward with a traffic study. It is likely the City will be reluctant to proceed with a street redesign and the requisite traffic study without a show of support from DoMo. - Fred asked for approval of the proposal to narrow J Street down to two lanes, adding angled parking, landscaping and large shade trees and support for the City moving forward with a traffic study. <ul style="list-style-type: none"> o Board approved the proposal to narrow J Street down to two lanes, add angled parking, landscaping and large shade trees and supports the City moving forward with a traffic study (L. Dickerson/R. Swehla; unanimous) 	Josh B.	
9	<p>Action Discuss Rescheduling July's Board Meeting</p> <ul style="list-style-type: none"> - Fred discussed the need to change the July Board Meeting to an alternate date due to conflicting schedules. <ul style="list-style-type: none"> o Board unanimously agreed to change the July Board Meeting to Monday July 24, 2017 at 4:00 p.m. 	Fred S.	
10	<p>Michelle Reeves Event Reminder</p> <ul style="list-style-type: none"> - Josh reminded everyone of the Michelle Reeves speaking engagement at The State Theatre on Monday May 22, 2017 at 7:00 p.m. He asked to have members of the board spread the work about the event and have people be sure to register online. 	Sue R.	
11	Board Members Forum	Any	

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	- There was a roundtable discussion on items of interest of the Board of Directors.		
12	Adjourn - Fred adjourned the meeting at 5:52 p.m.		Fred S.

3. Action Items

Action	Owner	Due Date
Review Utility Box Art Proposals	Urban Design Team	05/19/17
Add Sponsorship Criteria to Website	Josh	6/14/17
Promote Michele Reeves Event	Board	ASAP

4. Next Meeting (if applicable)

Date: (MM/DD/YYYY)	06/14/17	Time:	4:00pm	Location:	1601 I Street Floor 5
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